



Don't be scared of advertising!

We can help you out.

Use our easy, 3-step program to stay on the smooth track toward advertising success!

It is often helpful to learn what size and colors you want in your ad with your print representative based on the space they have available and your budget.

1. Once you determine the basics with your printer/advertiser, we can help you with the rest. (This helps when you have deadlines to meet.)

Ad Size: _____

Print/Newspaper Representative Name: _____

Representative's Company: _____

Phone: _____

Email Address: _____

Select Your Color Specs	
	Black & White ONLY
	Full Color
	Black & White + Spot
	Specify Pantone Color

2. Do you plan to claim a percentage of your co-op funds on this ad? Yes / No
 Do you plan to claim an ad certificate with this ad? Yes / No
 If yes, which certificate?* _____

*Often, ad certificates require that you use a template pre-designed by Hunter Douglas.
 Which promotion/ad template would you like to use? _____
 If no template, discuss the products you'd like to use with us.

3. When is your advertising deadline?*** _____

*****If you are seeking co-op funds, it is important to submit your ad proof for prior approval. Co-op advertising reimbursement can only be guaranteed after prior approval is given. Allow 2 business days per prior approval submission/request for an answer.**
 (Please keep this in mind when requesting assistance, as it takes time to put ads together before prior approval submission.)

Please complete and fax to Heather at 612.331.9116 or 800.796.9910.